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**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

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**CEO Leadership Panel – Where Generations Collide**

**Alexandria, VA – May 21, 2012** – The American College of Health Care Administrators (ACHCA) hosted a unique CEO Leadership Panel at its recently concluded Annual Convocation. The Panel engaged the top leaders of all the major long term health care associations in a dialogue about the challenges to providing care to older adults and disabled individuals in a time of tightening resources, fewer workers and an influx of patients. To view the CEO Leadership Panel for free, [click here](#). Viewers can also earn 1.75 hours of free CE credits.

“The CEOs discussed the impact of a troubling demographic for long term health care,” Marianna Kern Grachek, President and CEO of ACHCA said. “Namely, there will be 34 million fewer people between the Baby Boom generation and Generation X. This ‘people’ gap will intensify the shortage of revenues that fund Medicaid and Medicare, while shrinking the already shallow pool of available caregivers and other staff.”

The CEO Leadership Panel was part of ACHCA’s 46<sup>th</sup> Annual Convocation and Exposition in Nashville, Tennessee. Panelists included:

- Former Governor of Kansas, the Honorable Mark Parkinson, President & CEO, American Health Care Association/National Center for Assisted Living ([AHCA/NCAL](#))
- Dr. Larry Minnix, President and CEO, [LeadingAge](#)
- Rick Grimes, President and CEO, Assisted Living Federation of America ([ALFA](#))
- Randy Lindner, President & CEO, National Association of Boards of LTC Administrators ([NAB](#))
- Marianna Kern Grachek, President and CEO, [ACHCA](#)
- Dan Farley, Ph.D., President and CEO, [Glenwood Park Retirement Village](#) and clergy with the United Methodist Church

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*Founded in 1962, ACHCA is a non-profit professional membership association which provides superior educational programming, professional certification, and career development opportunities for its members.*